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Proposed programme budget for the biennium 2016-2017

Part VII
Public information

Section 28
Public information

(Programme 24 of the biennial programme plan for the period 2016-2017)

Corrigendum

Table 28.22

Replace table 28.22 with the table below.

Table 28.22 **Objectives for the biennium, expected accomplishments, indicators of achievement and performance measures**

Objective of the Organization: To enhance understanding of the role, work and concerns of the United Nations and to encourage the exchange of ideas, information and knowledge in support of the goals of the Organization

Expected accomplishments of the Secretariat	*Indicators of achievement*		*Performance measures*		
			2016-2017	*2014-2015*	*2012-2013*
(a) Broader reach of United Nations multilingual information through various media and services and through expanded partnerships with other entities	(i) Increased partnerships with United Nations entities as well as external organizations [number of partnerships]	Target	3 450	3 200	2 741
		Estimate		3 350	3 100
		Actual			3 155
	(ii) Increased number of non-governmental organizations from developing countries and countries with economies in transition receiving information from the Department [partners from developing countries and countries with economies in transition associated with the Department]	Target	245	246	578
		Estimate		235	201
		Actual			234

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Expected accomplishments of the Secretariat	*Indicators of achievement*		*Performance measures*		
			2016-2017	*2014-2015*	*2012-2013*
	(iii) Increased number of visitors to the subprogramme's websites and social media accounts overall and per official language [average monthly visitors]	Target	219 000	319 468	273 333
		Estimate		199 000	293 945
		Actual			181 112
	[followers/fans of the subprogramme's social media accounts]	Target	304 800	–	–
		Estimate		277 000	–
		Actual			–
	(iv) Increased number of individual end-user downloads of publications and other outreach products in all six official languages	Target	3 010 000	2 600 000	1 201 000
		Estimate		2 605 000	2 450 000
		Actual			2 346 235
(b) Increased value of library and knowledge services providing access to information that support the work of delegates and staff	(i) Increased reach and perceived value of the Dag Hammarskjöld Library services among key stakeholder groups [number of visits to online services of the Library]	Target	2 650 000	–	–
		Estimate		2 570 000	–
		Actual			–
	[percentage of missions served by the Library]	Target	73	–	–
		Estimate		67	–
		Actual			–
	[percentage of selected Secretariat units served by the Library]	Target	50	–	–
		Estimate		33	–
		Actual			–
	[satisfaction of key stakeholders with services delivered]	Target	8.5/10	–	–
		Estimate		8.0/10	–
		Actual			–
	(ii) Increased internal communications through the use of iSeek and deleGATE, with a view to benefiting Member States through access to those new tools, as requested in General Assembly resolutions [average number of monthly sessions to iSeek and deleGATE]	Target	1 325 000	–	–
		Estimate		1 299 145	–
		Actual			–